



Master of Public Policy Spring 2014

I. Directory: Core Courses

Law & Governance

ID	MPP-C2	Instructor	Dawson, Mark
Credits	6		
Description	<p>For those in the business of governing, understanding the institutions, methods and substance of the law is crucial. Policy-makers must understand the law, both as a potential instrument of societal change, and as an important constraint on the process of regulation and decision-making. The course 'Law and Governance' will explore the relationship between law and governance, providing course participants with an introduction into legal decision-making and the role of law and courts in the political system. It will also aim to develop core legal skills such as legal argumentation and interpretation.</p> <p>A particular priority will be to explore the 'multi-level' nature of modern law. The growth of international and regional organizations and regimes has increasingly made disputes and rules that were once 'local' the subject of international constraints and norms. At the same time, trans-national legal orders may have a quite different character from their national counter-parts. The course will therefore draw on examples from both the EU and International legal orders. The course will be taught by two instructors: Pierre Thielbörger (who will focus on international law) and Mark Dawson (who will focus on EU law and governance).</p> <p>Course time: This course will be offered in 4 groups.</p> <p>Group A: Tuesdays, 14-16h (r.2.61) Group B: Tuesdays, 16-18h (r.2.61) Group C: Wednesdays, 10-12h (r.2.61) Group D: Wednesdays, 16-18h (r.2.61)</p>		

Law, Governance & the Economy

ID	MPP-C2	Instructor	Joerges, Christian
Credits	6		
Description	<p>In his classic comparison between policymaking in industrial and post-industrial nations Gabriel Almond showed the fundamental difference underpinning the policies problems that need to be solved in these two different contexts. In countries under development (or transition) the main goal of policymakers is to create national wealth, welfare systems, rule of law and to build a democratic society. In developed countries they deal more with the fine tuning of policies or the maintenance of systems already created, taking for granted the existence of rule of law or economic stability. This class deals with the first situation, so it focuses more on the developing world and Eastern Europe.</p> <p>The fundamental objective of this class is to introduce students to policy analysis, a method used in preparing the decision-making in the policy formulation process, and its steps, ranging from problem definition, stakeholder analysis, options analysis to cost-effectiveness analysis. This is the standard methodology in a policy school and the likely method for your dissertation, used also in the other policy schools, notably at Kennedy School at Harvard. The end product is a memorandum based on options analysis that you submit to a 'client'.</p> <p>Policy Analysis (PA) is the process through which we identify and evaluate alternative policies or programs that are intended to solve or attenuate public problems. The class is organized as a seminar, allowing you to learn through your case studies while covering the fundamental notions of theory as well. The topics are selected from transitional and development contexts and resemble many of those you shall meet in the real life.</p> <p>Course time: Wednesdays, 10-12h (r. 2.32)</p>		

Public Management II

ID	MPP-C4	Instructor	Hammerschmid, Gerhard / Niehaves, Björn / Parrado Diez, Salvador
Credits	6		
Description	<p>The Public Management II course builds on the C3 "Public Management I" course and aims to deepen the knowledge of public management concepts and tools by focusing on a more practice-oriented and organizational perspective on the design and application of specific management tools. In recent years, concerns over the effectiveness and efficiency of public sector organizations and their capability to perform and deliver services have encouraged the widespread application of a wide spectrum of management tools but also evaluations and the introduction of new ICT. These instruments have been developed in the private sector and are now increasingly transferred to the public sector, with more or less adaptation and translation with regard to the specific context of public sector organisations.</p> <p>This course will improve the understanding of various management tools both from a conceptual perspective as well as an application-oriented perspective. Based on various cases the students will examine selected management tools in the public sector context, apply them to specific situations and acquire an understanding for the merits, challenges and limitations of implementing such tools.</p> <p>At the end of the course students</p> <ul style="list-style-type: none"> • will be familiar with the key management concepts and international public management reform trends and the challenges in applying them in different contexts • have developed an understanding of the various dimensions of managing and developing public sector organisations and/or NGOs • have practiced the adoption and application of key management and analytical tools to different public sector contexts • understand the benefits, dynamics and limitations of implementing management concepts and tools based on both practical experiences and research findings • have developed awareness, knowledge and skills for successfully applying management tools <p>Course time: Tuesday 10-12h (Group A); 14-16h (Group B)</p>		

States & Markets: New Knowledge Economy

ID	MPP-C8	Instructor	Eggertson, Thrainn
Credits	6		
Description	<p>Following up on the introductory class of the first semester, C8 aims at providing a more hands-on approach to the analysis of economic problems. This track of the C8 courses focuses on the economics and politics of the fundamental institutions of economic systems. We begin by introducing tools and methods for analyzing institutions and systems of governance: How do the costs of transacting influence organization? How do various structures of property rights influence economic incentives? What are the consequences of the commons and the anticommons for resource use and the environment? How do political factors impact the structure of property rights? How do economic and political decision makers respond to uncertainty? We trace how industrial revolutions have over time changed the structure of industry, giving special attention to government policy aimed at maintaining competition.</p> <p>The second part of the seminar focuses on how new technologies, such as digitalization of data, computerization, the Internet, and biotechnology, are changing the social landscape, requiring reorganization of both economic governance and the system of property rights. We ask, for instance: Are Internet markets monopolistic or competitive? Does Internet trade facilitate or prevent price discrimination? How does the new technology influence urbanization, location of industry, and the nature and extent of criminal behavior? How will the technology affect the creative industries such as the book and music industries? What responses are required? Will the recent expansion of property rights have negative effect on scientific progress, for instance in microbiology? How do recent technical developments (for instance, advances in genetics and the emergence of cloud computing) affect the right to privacy? Generally, what changes in policy and property rights are required to accommodate the new technologies?</p> <p>Adjunct info: Thrainn Eggertsson is Professor of Economics at the University of Iceland and global distinguished Professor of Politics at NYU. His areas of research are politics and economics of institutions, economics of knowledge, law and economics, economic history, and industrial organization.</p> <p>Course time: Thursdays, 10-12h (r. 2.32)</p>		

States & Markets: Politics of International Monetary & Financial Relations

ID	MPP-C8	Instructor	Copelovitch, Mark
Credits	6		
Description	<p>The purpose of this seminar is to explore the politics of international monetary and financial relations, with a central emphasis on understanding the relationship between states and markets. We will focus, in particular, on the ways in which the globalization of finance over the last three decades has influenced - and been influenced by - both international relations and domestic politics. Topics include: the effects of international financial integration on national policymaking; the International Monetary Fund and global financial governance; capital flows and financial crises; the political economy of exchange rates and monetary institutions; and China's integration into the global economy. We will pay particular attention to the politics of the Great Recession and the Euro crisis. Along the way, we will discuss a number of important theoretical issues focusing on the relationship between states and markets, including: the role of international and domestic institutions, the interplay between politics and economics, and the links between domestic politics and international relations. The course aims to give students an analytical introduction to these topics, as a basis for further study or as preparation for participating in policy debates related to the course's substantive focus. Previous knowledge of international politics and global governance, as well as prior background in international macroeconomics, is extremely helpful throughout the course.</p> <p>Adjunct info: Mark Copelovitch is Associate Professor in the Department of Political Science and the Robert M. La Follette School of Public Affairs at the University of Wisconsin - Madison. Professor Copelovitch studies international political economy and international organizations, with a focus on the politics of financial stability, global financial governance, and the political economy of trade and exchange rates. He is the author of <i>The International Monetary Fund in the Global Economy: Banks, Bonds, and Bailouts</i> (Cambridge University Press, 2010), as well as articles in the <i>Journal of Politics</i>, <i>International Organization</i>, <i>International Studies Quarterly</i>, and the <i>Review of International Organizations</i>. Professor Copelovitch is a graduate of Yale University and Harvard University, where he received his Ph.D. in 2005. Before joining the Wisconsin faculty, he was a postdoctoral fellow at the Niehaus Center for Globalization and Governance at Princeton University.</p> <p>Course time: Tuesdays, 12-14h (r. 2.32)</p>		

States & Markets: Redistributive Taxation

ID	MPP-C8	Instructor	Taxler, Christian
Credits	6		
Description	<p>This course offers an introduction to the Public Economics of redistributive taxation, in particular, the taxation of income. Motivated by recent evidence on the evolution of top income shares - the occupy movement's "top 1%" - we will introduce the building blocks for the theory of optimal income taxation. The theory offers a framework to evaluate the trade-off between the potential gains and efficiency losses from taxation and to derive implications for redistributive tax policies. Policy recommendations will crucially depend on the strength of different types of behavioral responses to taxation - e.g., labor supply adjustments, tax evasion or avoidance, migration, rent seeking. The course will thus devote a lot of attention to the empirical literature in Economics that aims at quantifying behavioral responses along different margins. We will also compare the normative model of taxation with a positive, political economy theory and discuss their pros and cons. Basic knowledge of micro-economics (at the undergraduate level) is required and the ability to understand basic statistical, econometric results is desired.</p> <p>Course time: Tuesdays, 12-14h (room: other)</p>		

II. Directory: Elective Courses

Managing Strategic Change

ID	MPP-E1039	Instructor	Dräger, Jörg
Credits	6	AoC	MPP- Public Management & Tools of Policy Analysis
Description	<p>Technological advances, globalization, demographic changes and migration, new lifestyles and public attitudes, financial pressure, a new need for participation as well as growing interaction with the private sector confront public organizations with a rising number of challenges for strategic change. Future policy makers must therefore be equipped with the necessary capabilities to participate in change processes and be able to assess suitable approaches and tools when directing such challenges. The course will concentrate on the public sector but also highlight the differences between for-profit and non-profit settings and organizations. Though we will deal with some illustrative theory approaches and models, the overall course design follows an explicitly practice-oriented pattern with a lot of hands-on examples to be discussed in class and worked on by the students over the course of the semester. This approach translates in the following learning objectives:</p> <ul style="list-style-type: none">• Prepare students for analyzing different concepts of and applying suitable tools for strategic and organizational change• Enlarge students' understanding of different contextual conditions in which strategic and organizational change can be initiated and implemented• Make students understand the role of strategic leadership in sustaining change processes - and its specific challenges in the public and third sector compared to private environments <p>The course is especially fitting for students who concentrate on public management as well as for those who have an interest in these issues because of their previous work experiences. As the student assignments will contain the work on real world case studies, students with own experience in change projects are particularly invited to participate in this seminar.</p> <p>Adjunct info: Dr. Jörg Dräger has been a member of the Bertelsmann Stiftung Executive Board since 2008, where he is responsible for educational programs. He also serves as executive director of the Center for Higher Education Development (CHE). Formerly, Jörg Dräger was Hamburg's minister for science and research. From 2004 to 2006 he was also minister for health and consumer protection. Jörg Dräger was executive director of Northern Institute of Technology (1998-2001) and he worked for the management consultant firm Roland Berger in Frankfurt (1996-1998).</p> <p>Course time: Friday, 10-14h* (r. 2.32)</p> <p>*irregular dates (please check course plan)</p>		

Corporate Social Responsibility

ID	MPP-E1044	Instructor	Hassel, Anke / Helmerich, Nicole
Credits	6	AoC	MPP - Economic Policy & Institutions, MPP - Social Policy & Welfare Regimes
Description	<p>Why do we need CSR? What is the future of CSR and how does CSR relate to new forms of transnational public and private governance in the areas of social and labor rights, and environment? How effective are multistakeholder initiatives like the Global Reporting Initiative and the UN Global Compact? Why should business, NGOs and public policy actors engage in such institutions and engage in CSR? Why should scholars of public policy study these issues and which theories and concepts help explain these phenomena?</p> <p>These elective deals with the private regulation of global business. The rise of the global firm has created new responsibilities for firms as well as public policy actors. As a response to national regulatory gaps new forms of transnational public private governance and private regulation emerged. Corporate social responsibility (CSR) is thereby a key concept for addressing both business responsibility and regulatory gaps. From a public policy perspective, students learn the range of firms' activities that combine business interests with wider concerns for the community and environment. We look at the rise of CSR in recent years, the causes incentivizing firms to develop such activities, the business interests of firms themselves, emergent regulatory frameworks and their problem-solving potential. Students will work on the impact of large firms from two perspectives: the firm perspective and their CSR policies as well as the perspective of transnational governance of large firms.</p> <p>Adjunct info: Nicole Helmerich (Diploma Politikwissenschaft FU) is a research associate at the Free University Berlin and the Hertie School of Governance. She is currently finalizing her doctoral thesis on the effectiveness of transnational social and labor rights standards for multinational companies for the Berlin Graduate School of Transnational Studies. Her research interests cover transnational governance, corporate responsibility, the role of multinationals in IR, and sustainable development. Most of her interests are comparative, entail mixed methods designs (interviews, survey & network analysis) and involve CSR implementation in supply chains and CSR engagement of EU member countries. She is the founder of the Berlin CR Study Group. In the past she has taught International Relations at the Otto-Suhr-Institute.</p> <p>Course time: Mondays, 14-16h (r. 2.61)</p>		

Current Challenges to Urban Governance

ID	MPP-E1071	Instructor	Walliser Martínez, Andrés
Credits	6	AoC	MPP - Social Policy & Welfare Regimes
Description	<p>This course aims to provide the student with practical and theoretical tools to "read" the city through the study and analysis of urban governance in relation to some of the most relevant issues that a city has to deal with. The learning target is to integrate urban policy and urban governance into the knowledge background of students from different academic and professional origins and with different interests. This integrated knowledge should become a permanent tool, which adds expertise to research, professional practice and decision-making in their future careers. Concepts and theories will be introduced, followed by the thorough analysis of policy issues, such as gentrification and housing policies, social exclusion, economic development, knowledge industries, and regeneration.</p> <p>The course is case-oriented and aims to enhance comparison throughout. It will cover European cities and their models of governance. Southern cities from Latin America, Africa and Asia will be included at a theoretical and empirical level, too. Urban governance will be approached at different spatial levels, which include the different actors involved, various strategies and at times spatial dimensions, and urban regeneration policies on neighborhood level.</p> <p>The city of Berlin will be a reference with readings and available data in most of the sessions.</p> <p>Adjunct info: Andres Walliser is a sociologist and expert in urban governance. He holds a degree in sociology from Universidad Complutense de Madrid. Furthermore, Andres Walliser completed his PhD in sociology at the Instituto Juan March and Universidad Autónoma de Madrid. He has been teaching sociology, urban studies, and political science in a number of programs, including Pompeu Fabra University, Syracuse University, New York University, Stanford University, and Universidad de Alcalá. Dr. Walliser is active in a range of expert networks related to urban governance. In that context, Andres Walliser has been the principle researcher in both national and international projects focusing on urban politics and policy, governance, mobility, participation, and renewal strategies of vulnerable neighborhoods, among other topics. He has directed urban regeneration programs in Madrid, Palma de Mallorca, Barcelona and Norway. Currently he is teaching urban sociology at NYU Madrid and working as independent consultant.</p> <p>Course time: Thursdays, 16-20h* (r. 2.30)</p> <p>*irregular dates (please check the course plan)</p>		

Democratic Innovations & Participatory Governance

ID	MPP-E1078	Instructor	Pogrebinski, Thamy
Credits	6	AoC	MPP-DD-In - Democratic Development & Governance
Description	<p>In recent years participatory and deliberative models of democracy have progressively been proposed as alternatives capable of correcting the purported flaws of representative democracy. Various governments have begun to institutionalize new participatory and deliberative devices. These democratic innovations seek to expand citizen participation beyond the right to vote. Citizens ought to become directly involved in the administration, particularly in the design, implementation, and control over public policy. The expected outcome of these democratic innovations is to enable citizens to express their preferences directly without the mediation of political parties and elected politicians. However, the 'participatory wave' or 'deliberative turn' are not exempt from challenges and limits: the empirical costs of the new democratic models is proven high and their concrete ability to present themselves as a feasible alternative to representative democracy is yet to be unfolded. This seminar will offer a general outlook of some of the main conceptualizations and theoretical frameworks related to participatory and deliberative democracy. This overview of some of the main debates of contemporary democratic theory will be followed by a critical assessment provided by an examination of selected cases and empirical evidence of democratic innovations in Europe, USA, Canada, and Latin America.</p> <p>Adjunct info: Thamy Pogrebinski is Professor of Political Science at the State University of Rio de Janeiro and Senior Researcher at the Social Sciences Research Center Berlin (WZB). Currently she is also Alfred Grosser-Gastprofessur für Bürgergesellschaftsforschung at the Goethe University Frankfurt am Main. Her areas of specialization are democratic theory and comparative politics, with focus on democracy and participatory governance in Latin America.</p> <p>Course time: Wednesdays, 16-18h (r. 2.32)</p>		

Strategy, Organisation & Regulation

ID	MPP-E1087	Instructor	Grüner, Hans Peter
Credits	6	AoC	MPP - Economic Policy & Institutions, MPP - Public Management & Tools of Policy Analysis
Description	<p>This course provides students with analytical tools for a better understanding of strategic interaction. We apply these tools to study the interaction of individuals in various political, legal and economic institutions. Game theory attempts to predict the behavior of individuals in situations with strategic interaction. The first part of the course introduces fundamental concepts of game theory (game, strategy, equilibrium, private information, and mechanism design), applies them to important prototype-games, and confronts them with the empirical evidence on strategic human behavior.</p> <p>The second part of the course deals with issues in institutional design. Any political, legal, economic or social institution imposes a game upon the participating individuals. A key issue is that institutions have to handle asymmetric information. Game theory and experimental economics help to predict outcomes for any such institution. Applications in the following areas will be discussed: competition, war, bargaining, football, banking, auctions, public procurement, corporate finance, voting, policy reform, law, and the regulation of the financial industry.</p> <p>The material covered can be understood on the basis of the introductory course in economics.</p> <p>Adjunct info: Hans-Peter Grüner is Professor of Economics at the University of Mannheim, Germany and Adjunct Professor at the Hertie School of Governance. He has published scientific papers on organizational design, economic policy, and public finance. He is/has been a consultant for Deutsche Bundesbank, the European Central Bank, a Swiss bank and for BMW.</p> <p>Course time: Fridays, 14-18h* (r. 2.30)</p> <p>*irregular dates (please check course plan)</p>		

Governance in Higher Education: Global Patterns, National Policies

ID	MPP-E1111	Instructor	Schreiterer, Uli
Credits	6	AoC	MPP - Global Governance, MPP - Social Policy & Welfare Regimes
Description	<p>The course sets out to explore the institutional dynamics of higher education (HE), with the university as a key institution of the modern "knowledge society" at its center. In particular, it is to look into salient trends, common issues, opportunities and threats connected to the ongoing expansion and globalization of HE, factoring in organizational idiosyncrasies of the academy on the one hand and different national policies toward boosting skill formation, innovation and global competitiveness on the other. After addressing main patterns and problems for both HE systems and institutions, we will take to case studies of national policies in various regions of the world. From there, we will zoom in a number of crucial topics of academic organization and HE development, such as deregulation and accountability, funding and competition, plus the growing obsession with performance measurements and rankings, to not only get a comprehensive picture of HE governance but a better understanding of its imminent challenges and trajectories around the globe.</p> <p>Adjunct info: Dr. Ulrich Schreiterer is a senior researcher with the WZB Berlin Social Science Center. After reading sociology, history and modern literature in Marburg, Bielefeld, and at the LSE, he graduated and gained a PhD from Bielefeld University. His career in academic management and research policies then took him from the Rector's office in Bielefeld to the German Council of Science and Humanities (Wissenschaftsrat) and the Center for Higher Education (CHE), a subsidiary of the Bertelsmann Foundation. Before joining WZB, he was a senior research scholar on international higher education and lecturer in Sociology at Yale University from 2003 to 2008. His main research interests involve higher education policies and development as well as the rationales and political economies of global research collaboration.</p> <p>Course time: Wednesdays, 10-12h (r. 2.30)</p>		

Governance in Areas of Limited Statehood

ID	MPP-E1118	Instructor	Walter-Drop, Gregor
Credits	6	AoC	MPP - Democratic Development & Governance, MPP - Global Governance
Description	<p>Most states are not perfect. Limited statehood is not an exception. And more likely than not, it is here to stay. In a nutshell, the course is exploring the consequences that this condition has for understanding and influencing governance, i.e. the provision of collective goods such as security, welfare, education, public health, a clean environment, etc. Most of the contemporary discourse on governance takes certain core elements of an ideal type of statehood for granted. Particularly prominent among those are an effective monopoly of the legitimate use of force and/or the ability to implement and enforce political decisions. Often overlooked by mainstream (Western) research, however, outside the OECD world -- uniting almost three quarters of the world's population -- these assumptions do not hold. In most developing countries and transition states, control over the use of force is at least incomplete, and/or the state's ability to implement and enforce political decisions is limited. Under such conditions, governance faces particular challenges and it works differently from well-established Western models. The course starts by analytically separating governance from statehood which will allow us to analyze various modes of governance within and beyond the parameters of statehood. Case-wise we will draw on numerous examples of (non-) governance from countries of the Southern hemisphere while covering a broad range of policy problems.</p> <p>Adjunct info: Dr. Gregor Walter-Drop holds Masters degrees from the State University of New York and from Tübingen University and he passed</p>		

his PhD in Political Science at the University of Bremen. Subsequently, he developed the Curriculum for the Hertie School of Governance in Berlin and moved on to an Assistant Professorship at Freie Universität Berlin in 2006. Since 2010 he has served as Managing Director of the Collaborative Research Center 700 "Governance in Areas of Limited Statehood" located at Freie Universität Berlin. He has specialized in International Relations and has published and taught in the fields of globalization, governance and foreign policy analysis.

Course time: Mondays, 16-18h (r. 2.61)

International Organization & Active Diplomacy

ID	MPP-E1139	Instructor	Seibel, Wolfgang
Credits	6	AoC	MPP - Global Governance
Description	The subject of the course is the role of diplomacy and international organizations in crisis management with special emphasis on the Arab Spring and the cases of Libya and Syria. In substantive terms, the course aims at making students understand the personal and structural conditions of successful and unsuccessful diplomacy as well as the importance of contingency management. This implies to re-emphasize the role of individual judgment, skill and ethics as being linked to the institutional environment of international organizations and the requirements of domestic and international politics. In methodological terms, the course introduces into qualitative methods of case studies, especially causal process tracing, that require investigative techniques of mobilizing documentary evidence, identifying and approaching human sources, reconstructing causal chains and their 'critical junctures' and analyzing patterns of political communication such as framing strategies and signaling in diplomatic language.		
Adjunct info:	Wolfgang Seibel is Professor for Political and Administrative Science at the University of Konstanz, Germany. He was a guest professor at the University of California at Berkeley and at the Institute for Advanced Studies in Vienna, twice a temporary member of the Institute of Advanced Study, Princeton, and a fellow of the Wissenschaftskolleg zu Berlin. His research focuses primarily on the political functions of public administration and different types of intermediary or transitory organizations such as civil society and non-profit organizations, networks, the interim administrative bodies of German reunification, occupation regimes and international interim administration.		
Course time:	Fridays, 14-18* (r. 2.32)		
	*irregular dates (please check course plan)		

Power & Influence: Leadership in Action

ID	MPP-E1142	Instructor	Mair, Johanna
Credits	6	AoC	MPP - Public Management & Tools of Policy Analysis
Description	The main objective of this course is to enable students to develop their own perspective on leadership and to understand how leadership allows them to face the multiple tasks ahead in their careers across sectors. In our class discussions we will review and engage the concepts that lie at the core of modern leadership theories: power, influence and authority. We will leverage case studies, film material and simulations to develop a sense for leadership in action. Finally, our discussions will cover leadership in different sectors and geographies.		
Course time:	Tuesdays, 10-12h (r. 2.32)		

Environmental Changes from an International Diplomacy Perspective

ID	MPP-E1151	Instructor	Frick, Martin
Credits	6	AoC	MPP - Global Governance, MPP - Social Policy & Welfare Regimes
Description	This course looks at how multilateral governance structures respond to the challenges posed by the dramatic environmental changes our planet is undergoing. It will explore in particular climate change from an international diplomacy perspective. The main objectives of this seminar are: 1. Highlighting the scale and importance of global environmental changes 2. Understanding the complex interdependencies of climate questions in a globalized world 3. Exploring the security implications and geostrategic implications of climate change 4. Understanding the UN framework for environmental questions, in particular the framework convention on climate change with a view to Paris 2015 5. Highlighting the relationship between interior and exterior developments in key countries and regional groups such as China, the EU, the USA and India. 6. A broader reflection on international diplomacy and its ability to solve global environmental challenges This course is particularly geared toward students who are interested in a diplomatic/UN career and in the challenges of global environmental threats.		
Adjunct info:	Dr. Martin Frick is the German Ambassador responsible for International Organizations in Germany, including the secretariats of the UN Conventions to combat climate change (UNFCCC) and desertification (UNCCD). A lawyer by training, Dr. Frick joined the German Foreign Service in 1996. He was, inter alia, the German representative for the UN General Assembly's Committee on Human Rights and Humanitarian Affairs in New York and lead negotiator for the EU in the founding negotiations of the Human Rights Council. Taking time out from the Foreign Service he built up the Berlin branch of E3G - Third Generation Environmentalism - a leading climate think tank headquartered in London.		
Course time:	Wednesdays, 12-14h (r. 2.32)		

Economic Developments in East Asia

ID	MPP-E1158	Instructor	Volz, Ulrich
Credits	6	AoC	MPP - Democratic Development & Governance, MPP - Economic Policy & Institutions
Description	This course will provide an overview of economic development in East Asia. It will discuss the growth models of East Asian economies, the latter's role in the global economy, and the economic interdependencies that characterise the region. The current challenges of East Asian economies will be given particular attention. Topics that will be addressed include, inter alia: the drivers of economic growth in East Asia; the East Asian trade-production network; East Asia's role in global imbalances; the Asian financial crisis; financial and monetary cooperation in East Asia; ASEAN economic integration; East Asia's role in global economic governance; East Asia's emerging economies and the middle-income trap; inequality in East Asia; demographic challenges of East Asian countries; environmental challenges and the move to sustainable economics; exchange rate policies of East Asian countries; macroeconomic rebalancing in China; the internationalisation of the Chinese Yuan; Japan's lost decade; and Abenomics and the end of Japanese deflation.		
Adjunct info:	Ulrich Volz is a Senior Lecturer at the Department of Economics, SOAS, University of London. He is also a Senior Research Fellow at the German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE). In 2012 he was a Visiting Professor at Peking University's School of Economics. Ulrich spent stints working at the European Central Bank and the European Bank for Reconstruction and Development and held adjunct or visiting positions at the University of Oxford, the University of Birmingham, the University of Leipzig, Freie Universität Berlin, the European Central Bank, Bank Indonesia, and Aoyama Gakuin University, Tokyo. He holds a doctorate in economics from Freie Universität Berlin.		

His research interests include international finance, open economy macroeconomics, international economic interdependencies, global economic governance, financial market development and stability, and green finance. Ulrich is the author of *Prospects for Monetary Cooperation and Integration in East Asia* (MIT Press, 2010) and the editor or co-editor of several books, including *Towards Monetary and Financial Integration in East Asia* (Edward Elgar, 2009), *Regional and Global Liquidity Arrangements* (DIE, 2010), *Regional Integration, Economic Development and Global Governance* (Edward Elgar, 2011), and *Financial Stability in Emerging Markets: Dealing with Global Liquidity* (DIE, 2012).

Course time: Mondays, 9-12h* (r. 2.32)

*irregular dates (please check course plan)

Applied Panel Econometrics

ID	MPP-E1161	Instructor	Bernoth, Kerstin
Credits	6	AoC	MPP - Economic Policy & Institutions, MPP - Public Management & Tools of Policy Analysis
Description	<p>Panel econometrics are a very frequently used tool in economics, finance and political science. They allow us to analyze the statistical relationship between different variables on basis of a two-dimensional data set. Panel data comprise usually a time dimension and a cross-sectional dimension. Thus, we observe over a defined period of time the characteristics of a given group of subjects (such as individuals, firms or countries). For example, we observe the level of sovereign debt, GDP and other (potentially) relevant macroeconomic and political variables of the 34 individual OECD countries (the cross-sectional dimension) between 1980 and 2013 (the time dimension) and would like to know, whether a statistical relationship exists between government debt and growth.</p> <p>This course aims to introduce quantitative methods and techniques used for panel estimations. By the end of the course, students are expected to be able to explain theoretical concepts of panel modelling, to firmly implement panel estimations, and to interpret their estimation results. Accordingly, the course will put a strong emphasis on empirical applications. We will apply panel estimation techniques to different problem sets covering research questions in the field of macroeconomics and finance.</p> <p>Basic understanding of econometric analysis is required. Knowledge of calculus, algebra and basic statistics are essential for this course. The statistics program STATA will be used throughout the course.</p>		
Course time:	Tuesdays, 14-16h (r. 2.32)		

Philanthropy & Social Investment

ID	MPP-E1162	Instructor	Anheier, Helmut/ Parlangei, Marco
Credits	6	AoC	MPP - Global Governance, MPP - Social Policy & Welfare Regimes
Description	<p>Philanthropic institutions have experienced significant expansion in recent decades, along with greater policy recognition. Foundations are variably cast as either substitutes or complements of public agencies, and as either agents of change or protectors of privilege. What is more, social investment and social innovation have entered the repertoires of philanthropy, often linked to social entrepreneurship and other forms of self-organization and self-actualization. This course examines the range of philanthropy, old and new, domestic and international, with particular emphasis on their governance and management.</p> <p>The course will use a variety of instructional formats, e.g. lecture, practical insights, group work, student presentations, case studies, seminar-type discussions.</p> <p>Course objectives include:</p> <ol style="list-style-type: none"> (1) To gain an understanding of philanthropy in general and its role in contemporary societies; (2) To learn about cross-national and cross-type differences and similarities, also in the context of globalization; (3) To become familiar with the special role of social investment and innovation, as well as the relationship between social entrepreneurship and philanthropy; (4) To get know the work of existing foundations and their representatives. <p>Adjunct info: Marco Parlangei is currently Robert Weisächer Fellow at the Robert Bosch foundation and financial consultant and advisor of companies, foundations, as well as public and private entities. He also is former CEO (Chief Executive and Chief Executive Officer) of the Monte dei Paschi foundation in Italy. The foundation is based in Siena, Italy, and engages in biotechnology, culture, art works and handicrafts, third party projects, and publication activities. He was also treasurer of the European Foundation Center and held various other positions amongst others at Fondazione Accademia Chigiana and Clessidra SGR. Marco Parlangei studied at the University of Siena and at Bocconi University. He also worked as teacher at various Italian universities and taught seminars and workshops about problems concerning bank groups, third sector, staff training and management.</p>		
Course time:	Thursdays, 14-16h (r. 2.61)		

Technology & Foreign Policy: Cyber Security, Information Networks & Internet Governance

ID	MPP-E1163	Instructor	Scott, Ben / Heumann, Stefan
Credits	6	AoC	MPP - Global Governance
Description	<p>Wikileaks, Arab Spring and now Edward Snowden. Diplomacy and international politics have been deeply disrupted by network technologies and the information revolution. In the Internet age, anyone with a laptop or a smart-phone has the potential to become a potent actor on the global stage. The disruption of international relations is no longer exclusively the business of nation states, armies, or global economic forces. It can be triggered by individuals and groups of individuals using the power of the Internet. Of course there is no such thing as a Twitter or a YouTube revolution. Technology does not cause social and political change by itself. But it enables, catalyzes, and accelerates existing forces of change in ways that were previously impossible. In this course, we will examine the disruptive force of technology and new information networks from a foreign policy perspective. We will explore how technology is changing the practice of diplomacy, look at new policy fields such as cyber-security, internet governance, and technology and development that have become new focal points in foreign policy, and discuss how technology is (and is not) reshaping international relations.</p> <p>Adjunct info: Dr. Ben Scott is a Senior Advisor to the Open Technology Institute at the New America Foundation in Washington DC and Director of the Program "European Digital Agenda" at the Stiftung Neue Verantwortung. Before moving to Berlin, he was a Policy Advisor for Innovation at the US Department of State where he worked at the intersection of technology and foreign policy and led the Washington Office of Free Press for six years. He holds a PhD in communications from the University of Illinois.</p> <p>Dr. Stefan Heumann is Deputy Director of the Program "European Digital Agenda" at SNV. Previously, he coordinated the Public Affairs Section of the US Consulate in Hamburg and taught as an assistant professor at the University of Northern Colorado. He holds a PhD in political science from the University of Pennsylvania.</p>		
Course time:	Fridays, 8-10h (r. 2.32)		

Peacekeeping & Humanitarian Intervention

ID	MPP-E1164	Instructor	Kaim, Markus
Credits	6	AoC	MPP - Democratic Development & Governance
Description	Since the First World War, the dominant international trend has been to restrict greatly the use of international force to self-defense. Since the end of the Cold War there has been a revival of the old concept of humanitarian intervention when it is deemed a state cannot protect or indeed is threatening its own citizens. In addition, there had been a major expansion in multilateral peacekeeping operations usually under the auspices of the United Nations. This course examines the drivers of that development and analyzes role of peacekeeping and humanitarian intervention in international security today.		
Adjunct info:	Dr. Markus Kaim heads the Research Division International Security at the German Institute for International and Security Affairs of the Stiftung Wissenschaft und Politik (SWP). He has taught and held fellowships at universities on both sides of the Atlantic: As DAAD Professor for German and European Studies at the University of Toronto (2007-2008), as Visiting Fellow at the American Institute for Contemporary German Studies/ Johns Hopkins University (2005), as Guest Instructor at the Hertie School of Governance, Berlin, as well as the University of Zurich (since 2012) and Acting Professor for Foreign Policy and International Relations at the University of Constance (2007).		
Course time:	Thursdays, 8-10h (r. 2.32)		

Welfare States & Life Course

ID	MPP-E1165	Instructor	Kreyenfeld, Michaela
Credits	6	AoC	MPP - Public Management & Tools of Policy Analysis, MPP - Social Policy & Welfare
Description	Policies can be regarded as macro-level constraints that structure the life course of individuals. Thus, they can impinge on the timing and sequencing of life course events. Policies may influence when people get married, have a first child, enter the labor force, or retire. This course focuses on the theoretical concepts and statistical methods used to study how the welfare state shapes the life course. It draws on classical readings from the life course literature (e.g., Elder). It also seeks to convey the basic statistical knowledge needed to study the timing of life course events using survival analysis. Students are expected to be acquainted with basic statistical techniques. Knowledge of STATA is also required.		
Course time:	Thursdays, 14-16h		

Climate & Energy Governance

ID	MPP-E1166	Instructor	Flachsland, Christian / Pahle, Michael
Credits	6	AoC	MPP - Economic Policy & Institutions, MPP - Global Governance
Description	The course offers an introduction to climate and energy governance. Students will acquire basic conceptual tools for understanding and analyzing key policies and institutions, get an overview of empirical developments in climate and energy policy across the world, and are invited to discuss and reflect on potential future avenues for policy. Following up on the intuition of Elinor Ostrom, the course will put emphasis on analyzing climate and energy policy as a polycentric governance problem requiring the analysis of governance options across multiple levels including the individual, city, state, national, transnational (EU) and global (UNFCCC) levels.		
Adjunct info:	Dr. Christian Flachsland is co-head of the working group "Assessments and Scientific Policy Advice" at the Mercator Research Institute on Global Commons and Climate Change (MCC). His research interests include climate and energy policy and the science-policy interface.		
	Dr. Michael Pahle is a senior researcher in the Working Group "Energy strategies Europe and Germany" at the Potsdam Institute for Climate Impact Research (PIK). His research interests include energy strategies; electricity market policies, instruments, and modeling; and low-carbon transition governance.		
Course time:	Tuesday, 16-18h (r. 2.32)		

European Monetary Union

ID	MPP-E1167	Instructor	Pisani-Ferry, Jean
Credits	6	AoC	MPP - Economic Policy & Institutions, MPP - European Governance
Description	The euro crisis has prompted a reexamination of the design of Europe's Economic and Monetary Union. The goal of the seminar is, first, to find out whether the reforms implemented since 2010 have succeeded in making the European Economic and Monetary Union (EMU) more stable, resilient and more conducive to economic prosperity and, second, to discuss options for future reforms of the EMU architecture. The seminar therefore focuses on issues of major policy relevance. However, it will also be research-intensive and rely on the large literature prompted first by EMU and, later, by the euro crisis.		
Adjunct info:	Jean Pisani-Ferry has been the French Commissioner-general for Policy Planning, reporting to the French PM since May 2013. He has made his career in research and policy. After having held positions in research and government in France, he joined the European Commission in 1989 as economic adviser to the Director-General of DG ECFIN. From 1992 to 1997 he was the director of CEPII, the main French research centre in international economics. In 1997, he became senior economic adviser to the French minister of Finance and was later appointed Executive President of the French prime minister's Council of Economic Analysis (2001-2002). From 2002 to 2004, he was senior adviser to the director of the French Treasury. From 2005 to 2013 he was the Director of Bruegel, the Brussels-based economic think tank. Pisani-Ferry has held teaching positions with various universities including the Université Paris-Dauphine, the Ecole polytechnique and the Université libre de Bruxelles. In 2006-2007, he was president of the French economic association. Until 2012 he was a member of the Council of Economic Analysis, an independent advisory body reporting to the French PM. Pisani-Ferry's research interests include economic policy, international macroeconomics and European economics. His recent publications include The Euro Crisis and its Aftermath (forthcoming Oxford University Press, 2014), Politique économique (with Agnès Bénassy-Quéré, Benoît Coeuré and Pierre Jacquet (De Boeck, third edition 2012), Le Réveil des Démons: la crise de l'euro et comment nous en sortir (in French), Fayard, 2011, An Ocean Apart? Comparing Transatlantic Responses to the Financial Crisis (editor, with Adam Posen and Fabrizio Saccomanni), Bruegel/Peterson Institute, 2011, Economic Policy (with Agnès Bénassy-Quéré, Benoît Coeuré and Pierre Jacquet) Oxford University Press, 2010. Pisani-Ferry was initially trained as an engineer and a mathematician. He holds an advanced degree in economics from the Centre d'études des programmes économiques (CEPE, Paris).		
Course time:	Friday, 10-14h* (r. 2.30) *irregular dates (please check course plan)		

Family Policies in Comparative Perspective

ID	MPP-E1168	Instructor	Schober, Pia
Credits	6	AoC	MPP - European Governance, MPP - Social Policy & Welfare Regimes
Description	<p>This course looks at family policies from a comparative perspective. It considers commonalities and differences between countries and how these have been conceptualized, analyzed and explained. It first gives an overview of demographic trends and changes in gender relations and family circumstances and how these have varied across European countries. The second part of the seminar will equip students with theoretical perspectives and criteria for evaluating family policies. In the third part, we will discuss cross-national variations in different types of policies, such as measures for work-family reconciliation, lone parent income support, promotion of child wellbeing and for dealing with parental separation and divorce. Most attention is given to European family policies but students are welcome to share their knowledge of family policy issues from other countries as part of the presentations and class discussions. Throughout the course, we will discuss questions such as: What is driving variations in family policies between countries and over time? To what extent have policies responded to changing family needs or shaped behavior in families? Do policies have different effects on women, men, and children?</p> <p>The course gives students an introduction to the main demographic trends in Western societies and economic and sociological theories which has been proposed to explain these changes. Understanding these theories of family sociology and economics is essential for understanding how family trends may be driving policy changes and how policies are assumed to affect family behavior. . It shows that family policies vary considerably over time and across countries. The key competence for policy analysts taught in this course is to understand how families and individuals act within a complex setting of policies which provide different – and possibly even contradictory – economic and normative incentives.</p> <p>Adjunct info: Pia Schober is currently a Research Associate at the Department of Education and Family at the German Institute for Economic Research (DIW Berlin). Her research interests include comparative family and early childhood education policy, gender inequalities in paid and unpaid work, family processes and child development. Previously, she held two Postdoctoral Research Fellowships funded by the Economic and Social Research Council and by the British Academy and was based at the Department of Sociology at the University of Cambridge (2009-2012). She completed a Ph.D. in Social Policy (2005-2009) at the London School of Economics. Recent publications include 'Paternal child care and relationship quality' in Journal of Marriage and Family, 'Are couples with young children more likely to split up when the mother is the main or an equal earner?' in Sociology, and 'Early childhood education activities and care arrangements of disadvantaged children in Germany' in Child Indicators Research.</p> <p>Course time: Mondays, 12 - 14h (r. 2.61)</p>		

The Economic of Crime: Policies & Evaluation Methods

ID	MPP-E1169	Instructor	Traxler, Christian
Credits	6	AoC	MPP - Economic Policy & Institutions, MPP - Public Management & Tools of Policy Analysis
Description	<p>This course introduces students to the economic analysis of crime and crime control policies. Crime imposes substantial costs to individuals and society and "fighting crime" ranks high in the policy agenda of most countries. At the same time, strategies for crime prevention are one of the most controversially and fiercely debated areas of public policy. Starting with Garry Becker's Nobel Prize winning work on the rational choice model of crime, Economists have contributed to this debate by providing a clear (and thus overly simplified) analytical framework and advanced empirical methods to evaluate the causal effect of different approaches in regulating or preventing crime. The course covers a broad set of topics from this strand of research, including, among others, the evaluation of the (deterrent?) effect from policing and imprisonment, the death penalty debate, evidence on gun control policies and the link between alcohol and crime. All these topics are approached with state-of-the-art empirical strategies that are widely used in the quantitative analysis of policy impact.</p> <p>Course time: Thursdays, 12-14h (r. 2.32)</p>		

Political Corruption: Causes, Consequences, and Control

ID	MPP-E1170	Instructor	Lü, Xiaobo
Credits	6		
Description	<p>As one of the oldest and most perplexing phenomena in human society, political corruption exists in almost every country in the contemporary world. Social scientists and policy makers have long been baffled by the relationship between corruption and political and economic development and the question of how to successfully contain corruption. Conventional wisdom is that corruption harms rule of law, demoralizes the society, and inhibits economic growth. But it is more often assumed than tested and proven. Much has been written about political corruption. Yet many questions still remain. In this class, we will address five sets of broad questions that are most common in the discourse on corruption and governance:</p> <ol style="list-style-type: none">(1) Definition of Corruption: Is the concept of corruption universal? Is it possible to find a commonly accepted and applicable definition of corruption? Should there be a universal standard of "good governance"?(2) Causes of Corruption: What are the possible causes of political corruption in general? What are the causes of corruption in different types of regimes? Is there a general theory of corruption?(3) Patterns of Corruption: What are the various patterns of political corruption in countries of different political and economic development? How does it occur? In what form?(4) Consequences of Corruption: How does corruption affect social and economic development? Why has corruption inhibited economic growth and democratization in some countries but not others? Can corruption be "efficient" and "positive"?(5) Control of Corruption: Can corruption be controlled? If so, how? What are the most effective ways to reduce, contain, and eliminate corruption? <p>This class will introduce students to theories and key social science debates on the causes and effects of political corruption. Through discussions about whether corruption hurts economic development and political stability, this class will provide a better understanding of the impact of corruption on bureaucracy, the economy, and society at large. At the end of the class, we will make an assessment for mapping out strategies and codes of conduct to control corruption.</p> <p>Adjunct info: Xiaobo Lu Professor of Political Science at Barnard College, Columbia University and is the founding director of Columbia Global Centers (East Asia) which he ran between 2008 and 2010. He is former director of the Weatherhead East Asian Institute at Columbia University. Professor Lu teaches courses on Chinese politics, post-communist political economy, comparative political corruption and its control, and comparative politics. He is an adjunct chair professor at Tongji University in Shanghai, China. His research interests include Chinese politics, corruption and good governance, regulatory reforms, and government-business relations. He has published widely on these subjects and consults for business firms, civic groups, and government agencies. He is the author of several books including <i>Cadres and Corruption and Taxation without Representation in Contemporary Rural China</i>. His new book manuscripts, <i>From Player to Referee: Politics of the Rise of the Regulatory State in China</i> is forthcoming. He has been visiting professor at Tsinghua University and Jiaotong University in China; City University of Hong Kong; Institute of Political Science (Sciences-Po) and Paris University I-Sorbonne in Paris. Professor Lu serves on the editorial boards of several international scholarly journals.</p> <p>He is a member of Council on Foreign Relations and the National Committee of US-China Relations. Xiaobo Lu received his PhD degree in political science from the University of California, Berkeley.</p> <p>Course time: Wednesdays, 12-14h (r. 2.61)</p>		

Categorical & Time Series Data Analysis

ID	MPP-E1171	Instructor	Ulbricht, Dirk/ Kholodilin, Konstatin
Credits	6	AoC	MPP - Economic Policy & Institutions, MPP - Public Management & Tools of Policy Analysis
Description	<p>This course focuses on multivariate statistical methods. The first part of the course introduces the statistical programming language R and reviews ordinary least square regression. The second part concentrates on methods used for categorical data, in particular, probit and logit regression techniques. Students are expected to become acquainted with the basic principles of logistic regression (interpretation of odds ratios, maximum-likelihood method, and goodness of fit statistics). The third part of the course will focus on time series issues and forecasting (autoregressive and moving average, stationarity, seasonality). As this is an applied course, students are expected to conduct their own statistical analysis with micro- and macro level data.</p> <p>Students should have some background in statistics (usually obtained by attending the course "C5-statistics"). Experience with statistical software (like R, STATA, GAUSS, and Matlab) would be of great advantage. The main target audience for the course is students interested in applied empirical research. The sessions are usually held in the computer lab. Students are expected to work on three take-home assignments on each of the three topics (OLS, categorical data, and time series). The fourth part is devoted to the preparing and presenting an empirical research paper whose topic may be related to the Master-thesis-project of the students. This implies collecting and analyzing data.</p> <p>Adjunct info: Dirk Ulbricht has studied economics in Passau, Buenos Aires, Berlin, and Munich. He worked for the IFO institute in Munich as a researcher and consultant and wrote his Ph.D.-thesis on combined forecasts and forecast breakdowns at the Ludwigs-Maximilians-University, Munich. After working 4 years as a manager with Allianz he returned to academia as an economist in the forecasting and policy division of the DIW Berlin. His research interests are forecasting and forecast uncertainty, potential output, and financial markets.</p> <p>Konstantin A. Kholodilin was born in 1973 in Saint-Petersburg (Russia). He had graduated from the Saint-Petersburg State University in 1995. In 2003, he obtained his doctor title from the Universitat Autònoma de Barcelona (Spain). From 2001 till 2004, he was a researcher at the Université Catholique de Louvain (Belgium), where he was developing a model for the forecasting of the business cycle turning points in Belgium. Since 2005, he is a senior researcher at the DIW Berlin (Germany). He specializes mainly in the following fields: time-series economic analysis of the business cycles, spatial econometrics, and real estate economy.</p> <p>Course time: Thursdays, 10-12h (Computer lab)</p>		

III. Directory: Project Courses

Stakeholder Communication & Public Affairs

ID	MPP-P1003	Instructor	Römmele, Andrea
Credits	6		
Description	<p>This course introduces students to the basic challenges of stakeholder communication and public affairs. The course will be conducted in close co-operation with Burson Marsteller, a public affairs agency with real-life cases at hand. Centre stage in this course is the transfer and application of theoretical concepts and methodological tools in the field of communication and public affairs to a practical context. In a first block, theoretical concepts of stakeholder communication and public affairs will be discussed and elaborated upon followed by an introduction of the specific case and its challenges.</p> <p>In a second part of the seminar which will partly take place at Burson-Marsteller we will get a briefing of the case and its challenges. I will assign certain project tasks to student teams which then work on the project. With a focus on group work the students will be given a remarkable insight in the practical work in that area. We will meet regularly as a group together with our partner institutions to discuss different ideas and concepts. Student groups will present their final work in front of the class and the client and will formulate a written policy recommendation. Please find a short bio of Hardy Herlt who is our project partner at Burston-Marsteller attached.</p> <p>Course time: Thursdays, 14-16h (r. 2.30)</p>		

EU E-Government Benchmarking

ID	MPP-P1010	Instructor	Niehaves, Björn
Credits	6		
Description	<p>Information Technology (IT) plays an increasingly important role in our world. IT in the shape of the personal computer, the internet and, most recently, social media or smart devices, has profoundly changed the way we live and work. Moreover, IT also has the potential to change the way we govern ourselves. Today, IT - under the label of electronic governance, electronic government, or eGovernment - is one of the most important drivers of public sector innovation.</p> <p>With the "EU eGovernment Benchmark", the European Commission has established an instrument to compare how well national governments in the EU exploit the benefits of IT. Specifically, the "EU eGovernment benchmark" measures and ranks countries by the quality of their online services from a user-centric, i.e. citizen perspective. On the one hand, such rankings create great media attention and provide an impulse for national governments to further improve their online services. On the other hand, it still proves to be difficult for governments to derive concrete improvement measures from these rankings.</p> <p>This project course aims to contribute to bridging the gap between abstract eGovernment rankings and concrete policymaking for the case of Germany. The course team is supposed to work closely together with our partner institutions, the National eGovernment Center of Excellence (NEGZ) and the German Ministry of the Interior (Bundesministerium des Inneren). Project course results will be presented on April 7/8 2014 to the IT planning council, the highest IT governance body in Germany.</p> <p>Course time: Wednesdays, 16-20h* (r. 2.30)</p> <p>*irregular dates (please check course plan)</p>		

International Conflict Management

ID	MPP-P1011	Instructor	Diaz, Juan Armando
Credits	6		
Description	<p>This course is an introduction to the practice of conflict management focusing on international political, economic and social conflicts facing many decision-makers around the world.</p> <p>The objectives of the project course are:</p>		

- test practical relevance of (academic) concepts & conflict management analysis tools: transfer & application of theoretical concepts and methodological tools to practical context of conflict resolution;
 - training of skills, communication, conflict analysis, negotiation, mediation process design, presentation techniques, teambuilding, multilateral conferencing and leadership; and
 - practical experience of the conditions students will be confronted with in their professional lives as conflict managers and development specialists. The course is structured to combine a mixture of academic lectures, case studies, and intensive interactive practical workshops focusing on international conflict management. Students will receive in-depth knowledge and gain a deeper understanding of various tools on how to create win-win situation and how to deal with difficult circumstances and people. Additionally there is a one-day simulation of the multilateral conflict management project chosen. Preparation for the simulation is intense but very rewarding.
 At the end of the semester students will be able to outline the major contemporary schools of thought in negotiation; undertake professional negotiation analysis and strategy development; demonstrate a practical understanding of negotiation techniques and apply the major theoretical approaches to the study of particular negotiation of conflict cases.
 The course particularly addresses students who are interested in international relations, conflict resolution, or development cooperation.

Adjunct info: Juan Diaz is the Berlin Representative for the European Forum for International Mediation and Dialogue (mediaEUR) and former Director of CSSP: Berlin Center for Integrative Mediation (2005-2012). He is currently advising the Swedish government on the establishment of the European Institute of Peace. He is tri-lingual (English, German, and Spanish) conflict resolution specialist with over 14 years of experience managing mediation and negotiations in conflicted regions. His key accomplishments include being the Senior Mediator in over 30 integrative mediation (2005-2012); assisting and co-mediating in over 50 divided communities in Bosnia and Herzegovina (2008-2004); training over 200 political and civil society leaders in integrative mediation (2002-Present); advising government ministries and institutions on developing mediation: training representatives of the EU and international institutions (UN, UNDP, ICO, and OSCE) on mediation: creating mediation strategies for multi-country and multi-donor projects; and providing training, coaching, and consulting for German and EU programs as well as international projects.

Course time: Mondays, 10-12h (r. 2.30)

Fiscal & Financial Governance in Emerging Economies

ID MPP-P1013 **Instructor** Hallerberg, Mark

Credits 6

Description This course reviews the concepts of "fiscal governance" and "financial governance." It discusses issues that arise with debt management, medium-term fiscal frameworks, top-down budgeting, transparency, and results-oriented budgeting. It considers the main institutional players and new, potentially innovative, ones, such as independent fiscal councils and the "people" through participatory budgeting. It also evaluates revenue policy and revenue administration. While much of the theoretical reading will be based on OECD country experiences, the applications will be mostly to emerging market/low income countries.

Course time: Mondays, 12-14h (r. 2.30)

Urban Climate Policy Strategies

ID MPP-P1014 **Instructor** Wegrich, Kai

Credits 6

Description Climate change is as much a global as it is a local issue. Cities have become a major site of policy activity and city governments are important political players. Many cities have committed to ambitious climate change mitigation strategies, and Berlin is one of them. The Berlin government has committed to become 'Carbon free' until 2050, i.e. reducing climate change emissions by 80% to 1.7t per capita. While currently a law is under preparation that commits the government to these objectives, this is only the starting point for the development of the 'integrated climate change and energy strategy'. Within the city administration, a new unit in the Department of Urban Development has been set-up to develop this strategy. This unit is our practice partner in this project course. Students will support the early stages of strategy development by providing analyses related to the following aspects of a strategy:
 - Development of a public engagement and participation strategy
 - Search for innovative policy and governance approaches
 - Evaluation of existing policy instruments and approaches
 - Integration of climate change policy and urban development

A key aspect of the students work will be to search for interesting practices in other cities and to offer evaluations of existing policy issues.

Course time: Mondays, 16-18 h (r. 2.32)

Creative Industries in Berlin

ID MPP-P1015 **Instructor** Merkel, Janet

Credits 6

Description What makes a creative city? Is Berlin a creative city? Culture has become a major resource in urban development and creativity a key word in urban politics in the beginning of the 21st century. Ever since "The Rise of the Creative Class" (2002) by Richard Florida was published, urban scholars and policy-makers indulge in a 'new urban growth theory' that has creativity at its core. And indeed, creative industries are by far the fastest growing economic sector in Berlin that does not only contain high hopes for Berlin's future economic development but has profound impacts on its socio-economic structure, neighbourhood changes and urban politics. This course will introduce concepts such as 'creative class', 'creative industries', 'cultural economy', 'symbolic economy', and 'creative cities', with an emphasis upon Berlin's particular situation.
 The course is designed as a project course that uses Berlin's cultural economy as an empirical lens into contemporary urban economic development as well as urban politics and governance. As part of their group work, students will undertake their own empirical investigations and contribute to a final written report on a particular subject of Berlin's cultural economy. Please be aware that the specific focus of empirical work is depending on the practice partner who is yet to be confirmed.

Adjunct info: Janet Merkel is an urban sociologist and works at the Center for Cultural Policy at the Hertie School of Governance and the Social Science Research Center (WZB). She finished her PhD on "Creativity and the City" at Humboldt University, Berlin in 2012. Her research interests include creative industries, cultural innovation, urban politics and governance.

Course time: Mondays, 16-18h (r. 2.30)

International Civil Society Organizations

ID MPP-P1016 **Instructor** Mair, Johanna

Credits 6

Description International Civil Society Organizations have been a major driver of social change across the globe and over decades. More recently, and as a result of technological advances and a thriving field of social innovation, ICSSOs face increasing competition from new models which often have disruptive effect. This poses important challenges for how ICSSOs address social problems, how they secure funding and support, and how they

attract talent. In short, it requires ICISO's to rethink and redo their business model. In this project course we will compile an inventory of emerging ICISO business models, analyze these business models, and identify strengths and weaknesses in light of competing models. The analyses and recommendations will inform ICISOs decision making and strategy making.

Students will 1) gain an in-depth understanding of the dynamics and trends in civil society and 2) be able to leverage the analytical skills acquired in the course in other settings. They will work in teams. In class we will provide an overview of the topic, introduce tools for analyzing business models, share emerging findings, and test recommendations. In their teams, students will review and synthesize relevant literature on the models they analyze, conduct interviews with key resource persons and analyze this data.

Our project partner is the International Civil Society Centre. The Center founded by our co-convenor Burkhard Gnaerig helps international civil society organisations improve the efficiency and effectiveness of their work and is based in Berlin. It is owned by prominent ICISO's including Amnesty International, Oxfam International, Transparency International, World Vision International, and WWF International. For more information see <http://icscentre.org/>.

Course time: Tuesday, 16-18h (r. 2.30)

IV. Directory: Professional Development Classes

Presentation Skills

ID MPP-PDC1003 **Instructor** Chaplin, Simon

Credits 1

Description This is a 1 1/2 day workshop for students in which participants learn the essentials of preparing and delivering presentations. The content includes:
- A checklist to assess what makes a good presentation
- What is a good opening strategy?
- How can you end the presentation?
- Tips on visual aids and multimedia
- Presentation practicing time

Date & Time: March 8 (10-18h) & 9 (10-13h), r 2.30

Media Skills Training

ID MPP-PDC1018 **Instructor** Degen, Guy

Credits 1

Description The training will endeavour to provide students with an understanding of how the media industry works and how to engage with the media in a professional and competent manner. Students will be shown how to prepare for interviews and media events. Different formats of interviews will be explained with a particular emphasis on electronic media. In the last two sessions students will gain practical interview experience. Their radio and television interviews will be reviewed and guidance offered for improvement.

Date & Time: Saturday, 8 February (9-18h)

Negotiation Training

ID MPP-PDC1021 **Instructor** Warkalla, Björn/ Raiser, Simon

Credits 1

Description This workshop relates key competences in negotiation. The aim is to prepare participants for negotiations in their future work environments, both in the corporate and the political realm. Methodologically, we rely on an active learning and participant-centred approach combining a theoretical and analytical basis with practical exercises, group discussions and feedback.

Date & Time: Weekend, 15 & 16 March (10-18h)

EXCEL Training I (Basic)

ID MPP-PDC1028 **Instructor** Froese, Sven

Credits 1

AoC MPP - MPP - European Governance, MPP - Global Governance

Description This (basic track) EXCEL workshop is recommended for students with little prior expertise in using EXCEL. Please check the attachment for a description of the contents.

Date & time: March 1 & 2 (10-17h), computer lab

EXCEL Training II (Advanced)

ID MPP-PDC1029 **Instructor** Froese, Sven

Credits 1

Description This (advanced track) EXCEL workshop is recommended for students with prior expertise in using EXCEL. Please check the description from the Excel basic workshop which is expected as prior knowledge. Attached you'll find a description of the contents of the Excel advanced workshop.

Date & Time: this weekend-workshop will be offered in 2 groups.
Group 1: February, 22 & 23 (10-17h), computer lab
Group 2: March, 8 & 9 (10-17h), computer lab

Introduction to MS Project

ID MPP-PDC1032

Instructor Froese, Sven

Credits 1

Description This workshop introduces the basics of project management and the use of MS Project as the main supporting tool. MS Project is currently regarded as the business software gold standard in project management.

The workshop will deal with the following:

What is a project?

What is project management?

How can MS Project be implemented in project management?

How does MS Project work?

Date & Time: April 26 & 27, 10-17h (computer Lab)

German A1.2

ID MPP-PDC1034

Instructor Hagedorn, Hannah

Credits 2

Description This A1.2 course will build upon the German course taught in fall 2013. The objective of this course is to acquire basic written and oral language German skills. At the end of this course students should be able to communicate in everyday situations, ask simple questions, understand instructions and messages, write short messages, introduce themselves in a conversation, and answer simple questions about themselves.

This course will cover the contents of the second half of the A1 level. Students will be able to take the test "Start Deutsch" in order to obtain the internationally recognized Goethe-A1 certificate.

Date & Time: every Tuesday, 18.30-20h in room 3.30

German B1.1

ID MPP-PDC1034

Instructor Wiesenfeldt, Katharina

Credits 2

Description This B1 course requires already the elementary language German skills of the A2 language proficiency level such as descriptions in simple terms of immediate environment and matters (shopping, local geography, employment).

At the end of this course students should be able to understand the main points of clear standard input on familiar matters regularly encountered in work, school, leisure, etc. describe experiences and events, dreams, hopes and ambitions and briefly give reasons and explanations for opinions and plans.

This course will cover the main contents of the first half of the B1 level. If students go on to complete the B1 level, they will be able to take an official test at the Goethe Institute Berlin for the internationally recognized Goethe-B1 certificate.

Date & time: every Thursday, 18.30-20h in room 3.30

Digital Communication Skills

ID MPP-PDC1036

Instructor Degen, Guy

Credits 1

Description This course is designed to introduce students to a range of digital literacy skills and offer them smart ways of adapting and applying these skills to their individual needs.

The course will cover understanding the essentials of writing for the web; how to use multimedia and interactive tools for professional communication; and, developing smart ways for using social media in a professional context.

Date & time: February, 15 & 16 (9-17h), Computer lab